



#ParashaPic

Picture Yourself in the Parasha

Inspire your community to merge their life experiences with lessons from the *Parasha* (weekly Torah portion) using the JTeach.org Torah memes.

Our staff has created couplets for each week's *parasha* (and the holidays too!). Each couplet highlights an idea from the Torah and then challenges participants to create a #ParashaPic connecting their own lives to this theme.

You can find #ParashaPic on [Twitter](#), [Facebook](#) and the [JTeach.org Blendspace](#).

How can YOU use #ParashaPic to *picture yourself in the parasha*?

Create Your Own – Using the memes in the [#ParashaPic Blendspace](#) as inspiration, have students create their own #ParashaPic with a Meme Generator (ex. [Imgflip](#), [memegenerator.net](#), [imgur.com](#)) Once your meme is created, upload the image to your synagogue's/organization's favorite social media space (Facebook, Instagram, etc.) or tweet to [@JTeach_Org](#) with the hashtag #ParashaPic.

Parasha Wall – Ask students, parents, congregants, etc., to respond to the challenge by taking pictures and posting them to a communal wall. Create a collaborative digital canvas for picture sharing using [Padlet](#) or [Lino](#), post images to your organizational Facebook page or designate an actual wall in your building where people can put up their pictures, artwork, etc. If the wall is digital, participants can draw their responses and then take pictures of their images.

Stay in Touch – Need to engage your campers after summer has ended? Send them #ParashaPic challenges each week. Let them know that this is a great way to stay in touch with their camp friends. Encourage them to post their responses to the camp's message board, Facebook page, Instagram, etc.

Parasha Contest – Encourage your youth advisors and confirmation teachers to have #ParashaPic contests. Whoever responds to each week's prompt receives a raffle ticket. Raffle prizes can range from first chance at the week's snacks to deciding what hat the teacher wears next week.

Triggers – Engage your students in creating bibliodrama, music, poetry, etc. Use #ParashaPic as the prompt to get their creative juices flowing.

On the Way Home – Do your students spend the car ride home on their phones? Encourage them to spend time having a discussion about the week's *parasha* through the lens of



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#ParashaPic. Students can discuss what images they can use and, depending on the week's challenge, take pictures from the car. They can even post while riding.

Scavenger Hunt – After participants come up with their responses and share them, have them find the original text in a *Tanakh*. They can even edit their responses to incorporate the context of the Torah text.

Other Thoughts – Did you come up with your own creative way to use #ParashaPic? Share with others on Twitter (#ParashaPic, @JTeach_org), Facebook, etc.

Some Ideas to Help You Promote #ParashaPic to Your Community

- Send out reminders in your synagogue's bulletin.
- Draft 3-5 students to post on a weekly basis. They will be the ones who know the best places to reach other students.
- Encourage family challenges and send out blast reminders to parents.
- Make it known that using one's phone can be a good thing, especially when one is learning Torah. Emphasize #ParashaPic as a good use of one's phone.
- Announce the #ParashaPic challenge from the *bimah* on Shabbat or during all-school *tefillah* on Sunday. Remind people that participants will be entered into a raffle for a yummy treat or some other fun prize.